

DR. MARK R. McNEES

Speaker Bio

Energy economics. Leadership under pressure. The cost of building things that last.

Short bio

Approx. 100 words. For event programs, intros, and panel listings.

Dr. Mark McNees helps leadership teams think clearly about cost, risk, and the decisions that compound. He spent two decades building and exiting companies, scaling a sustainable coffee company to six locations and leading an international nonprofit across four continents, before becoming Entrepreneur in Residence at Florida State University's Jim Moran College of Entrepreneurship. A recognized national voice on energy economics, his commentary has been quoted in The Washington Post and published in USA Today and The Hill. He hosts the InNOLEvation Mindset podcast and authored The CEO's Mindset Reset. On stage he is direct, practical, and built around one idea an audience can use the next morning.

Full bio

Approx. 290 words. For websites, press, and detailed program materials.

Dr. Mark McNees helps leadership teams think clearly about cost, risk, and the decisions that compound. He spent two decades building and exiting companies before he taught a single class, and he brings that operator's perspective to every stage he steps on.

As founder and CEO, he scaled a sustainable coffee and tea company to six locations and more than 80 employees, built and led an international nonprofit serving communities across four continents, and ran multi-million-dollar operations from the ground up. He now teaches the next generation of founders as Entrepreneur in Residence at Florida State University's Jim Moran College of Entrepreneurship, where he directs the MS in Social and Sustainable Enterprises.

Mark has become a recognized national voice on energy economics and corporate cost accountability. His commentary has been quoted by name in The Washington Post and published in USA Today and The Hill, and he has written more than twenty op-eds on energy policy, data center costs, and ratepayer protection. He hosts the InNOLEvation Mindset podcast, which has grown more than 300 percent year over year and was selected by Florida State as one of five featured university podcasts, placing it alongside the Colleges of Medicine and Arts and Sciences.

He is the author of The CEO's Mindset Reset, a leadership development series grounded in the research finding that most leadership failures are failures of mindset, not strategy.

On stage, Mark is direct, practical, and built around one idea an audience can use the next morning. He speaks on energy economics, leadership under pressure, building organizations that last, and systems thinking for decision-makers. He holds a doctorate in organizational leadership from George Fox University and a Graduate Certificate in Innovation and Entrepreneurship (15 Harvard graduate credit hours) from Harvard University.

Speaker facts

Topics: Energy economics and cost accountability. Leadership under pressure. Building organizations that last. Systems thinking for decision-makers.

Formats: Keynote (45 to 60 min). Half-day workshop. Virtual keynote, moderated panel, or fireside.

Credentials: Doctorate in organizational leadership, George Fox University. Graduate Certificate in Innovation and Entrepreneurship (15 Harvard graduate credit hours), Harvard University.

Name on first reference: Dr. Mark R. McNees. Thereafter: Mark McNees or Dr. McNees.

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